



## 2010 Gallery Application Packet

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### SUBMISSIONS GUIDELINES

**Asheville Area Arts Council**, 11 Biltmore Ave. Asheville, NC 28801 Phone 828.258.0710

*Please review these guidelines thoroughly before submitting an application to the AAAC. The Gallery Committee considers a number of factors when judging submissions, one of which is the applicant's fulfillment of the submission requirements presented on this form. Submissions which do not conform to the application requirements or do not include all necessary accompanying materials may be rejected in favor of more complete submissions.*

*Please note: the 2010 Gallery Submission process has been expanded to include regional artists from all counties located in the Western North Carolina region. Buncombe County artists will continue to be our priority.*

**Refer any questions to:** Sarah Meyer, Gallery Manager: 828.258.0710 x 108

### Gallery Policies

1. Artists desiring to exhibit in the AAAC Galleries must fill out a Gallery Submissions Form (*included in this packet*) and submit it to AAAC accompanied by specified supplemental materials (*see Submissions Checklist*) and 6-10 digital images (*see Digital Image Requirements below*).
2. All exhibitors must be members of the AAAC and remain a member as long as they exhibit at the gallery. Current membership fee is \$25 per year; however, membership does not guarantee acceptance of your work by the gallery.
3. All gallery artists must be at least 18 years old and residents of Western North Carolina. An artist is responsible for informing the AAAC if he/she relocates prior to the opening of the show; in such cases, the Gallery has the right to cancel the exhibit.
4. Selections for exhibits are recommended by a panel of community arts professionals and approved by AAAC's Gallery Committee.
5. Individuals wishing to display a collection of artwork must hold title of works of art to be displayed. All works must be for sale.
6. Artists wishing to collaborate should each be listed on the Submissions Form (including individual contact information), and each artist should submit digital images of their own work.
7. Artists may not exhibit their work in the AAAC Galleries during two consecutive years or more than once in a single year. Applicants are welcome to apply for one or more shows or with

additional groups in a single year, but please note that we can only accept your work once in a single year, and not recurring in the following year.

8. If there is a significant difference between approved images and work which the artist intends to show, the new work must be approved by the gallery manager three months prior to the scheduled opening date.
9. The AAAC will consider only works created within the past three years.

#### **Criteria to be Considered by Professional Panel and Gallery Committee**

1. Technical ability evidenced in the work.
2. Originality
3. Strength of the artist's statement, description of work and ideas.
4. Consistency of the artist's style, and evidence of a cohesive exhibit.
5. Artist's availability.
6. Artist's credentials and exhibit experience.
7. Suitability of the artwork for the space.
8. Other factors such as local and regional interest.

Work completed in a class or workshop setting or copied from sources such as magazines or photos taken by another artist are ineligible.

Proposals for installations will be considered based on the artist's clear description of the installation and its concept. Use of found objects when incorporated into an installation is acceptable.

#### **Digital Image Requirements:**

Please include with your application 6-10 digital images for review. The Gallery Committee will not review any additional images for one artist after 10 have been received.

Images should be submitted in the following format:

*2x3 inches (horizontal or vertical), JPEGS preferred -TIFFS accepted; 72-300 dpi*

***I understand the above policies and requirements and agree to abide by them:***

x \_\_\_\_\_

Artist's Signature

\_\_\_\_\_ Date

## 2010 Gallery Submissions Application Form

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*Additional Supplemental Materials are listed on the accompanying Gallery Submissions Checklist.*

**Date of Application:**

**Name of Applicant(s) include a group name if applicable:**

**Physical Address (the address to which you would like jury results sent)\***

*\*If submitting as a group, please include address of each member.*

**Email Address(es):**

*\*If submitting as a group, please include address of each member.*

**Phone Number(s):**

# 2010 Gallery Submissions Application Form

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I am a current resident of Western North Carolina      Yes \_\_\_\_\_      No \_\_\_\_\_

Please list your exhibition history for the past 5 years with year, name of venue, city and state and indicate solo (S) or group (G) show. Use separate sheet if needed.

Example: 2006 – (G) Seven Sisters Gallery, Black Mountain, NC

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## Artist Statement

Please answer the following questions in as concise a manner as possible (no longer than one page). Please answer on a separate sheet of paper.

- What do you do? (medium)
- How do you do it? (method, style, process)
- Why do you do it? (personal meaning)

## Artist Background

If you have an existing résumé or bio, include it with your application. If not, please provide brief background information (one page maximum) that includes: How and when did you begin working as an artist? What arts education and/or training have you had? How long have you been working in your current medium? What influences your work? What do you hope to express through your work?

Please provide details for each submitted image in the following format:

- a) Title
- b) Medium
- c) Dimensions (H" x W")
- d) Description of construction
- e) Special installation requirements
- f) Year Completed
- g) Retail Price

## Image 1

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_

- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_
- g) \_\_\_\_\_

**Image 2**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_
- g) \_\_\_\_\_

**Image 3**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_
- g) \_\_\_\_\_

**Image 4**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_
- g) \_\_\_\_\_

**Image 5**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_
- g) \_\_\_\_\_

**Image 6**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_
- g) \_\_\_\_\_

**Image 7**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_
- g) \_\_\_\_\_

**Image 8**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_
- g) \_\_\_\_\_

**Image 9**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_
- g) \_\_\_\_\_

**Image 10**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_
- g) \_\_\_\_\_

*I maintain that I have read and understand the Submissions and Gallery Guidelines, and that to the best of my knowledge all of the above information is true.*

x \_\_\_\_\_

Artist's Signature

\_\_\_\_\_

Date

## 2010 Gallery Submissions Checklist

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**Please include this form with application and mark each checkbox below to indicate that all required materials have been included.**

### Checklist

- Résumé no longer than 1 front-and-back page
- Submissions Guidelines Form, signed and dated
- Gallery Submission Application Form, signed and dated
- Digital images (6-10) of your work in the correct format (*see submissions guideline form*)
- Self-Addressed Stamped Envelope (*Optional—please include if you would like your submission materials returned*)

**Send completed application by 5:00 pm on Friday, October 23rd to:**

### **2010 Gallery Submissions**

**Sarah Meyer, Gallery Manager**

**Asheville Area Arts Council**

**11 Biltmore Ave**

**Asheville, NC 28801**

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